



Silicon Slopes and UCAIR Partner to Promote Practical Solutions to Improve Air Quality

Salt Lake City—May 20, 2019, Silicon Slopes and the Utah Clean Air Partnership (UCAIR) unveils a strategic air quality partnership to move forward a solutions-based approach to improving air quality within Utah’s rapidly growing tech sector.

“One in seven Utah jobs are in Utah’s technology sector and growth in this industry and is expected to continue to accelerate with no slowdown in sight,” said Thom Carter, UCAIR executive director. “This growth is tremendous for the economy of our state, but this influx of people to fill these positions also means an influx of increasing emissions that has a marked impact on our air quality. This partnership provides a direct line of communication between Silicon Slopes and UCAIR about easy and workable solutions to support this continued growth boon while mitigating its impact on our air quality.”

UCAIR will work hand in hand with Silicon Slopes leadership and members to provide air quality data, easily-implementable air aware ideas and information about innovative programs and exchanges to Silicon Slopes leadership and the community.

“Air quality is a major concern among our industry. Addressing this issue now ensures the sustainable growth of Utah’s startup and tech ecosystem,” said Clint Betts, Silicon Slopes executive director. “The opportunity to partner with UCAIR supports our efforts in promoting the health of our economy and our environment.”

“When it comes to air quality there are no simple answers, but there are practical solutions,” said Carter. “This partnership is a practical solution to safeguard job growth and help shield our air.”

About Silicon Slopes

Silicon Slopes is the voice, hub, and heart of Utah’s startup and tech community. We are a nonprofit organization empowering Utah’s startup and tech community to learn, connect, and serve in an effort to make entrepreneurship and opportunity in Silicon Slopes open and accessible to all.

About UCAIR

UCAIR is a statewide clean air partnership created to make it easier for individuals, businesses and communities to make small changes to improve Utah’s air. Every small change adds to a collective bigger step toward better health, a better economy and better overall quality of life for all of us. Find out more about how you can make a difference by visiting UCAIR.org

Media Contacts:

Stephanie Miller, Penna Powers for UCAIR C: 801-209-8634, smiller@pennapowers.com
Elizabeth Converse, elizabeth@utahtech.org 801-835-7087